

## **Privacy Statement Regarding Online User and Customer Information.**

This Privacy Statement Regarding Online User and Customer Information (“Privacy Statement”) applies to My 3D Mini Me, Inc. (“MMM”). This Privacy Statement does not apply to the websites of our Business Partners (as defined in this Privacy Statement), or to any other third parties, even if their websites are linked to our website.

MMM does not sell or share the Personal Information (defined below) it collects from you with third parties, except as described in this Privacy Statement. This Privacy Statement covers the information practices of MMM and applies to information submitted and collected by, through or via: (i) a MMM website which includes a reference to this statement on the applicable homepage; (ii) any software owned, developed, licensed, or marketed by MMM; or (iii) any products or services offered by MMM, whether hosted by MMM or any Business Partner of MMM (each, a “Channel”, and collectively, “Channels”), and to information collected off-line by MMM.

For purposes of this Statement, “Business Partner” means any subcontractor, vendor or other entity with whom MMM has an ongoing business relationship to provide products, services or information.

### **The Information We Collect.**

**Personal Information:** If you wish to contact MMM, we typically ask you to provide personally identifiable information, such as your name, address, contact phone numbers, and email address. This information helps us to reply to you. To use certain Channels, you may be required to complete a registration form to open an account and provide contact information (such as name and email address). If you’re making a purchase online, we will also require your bank or credit/debit card information, expiration date, billing address, shipping address and related information, and any credit card information and related data as further defined pursuant to the Payment Card Industry Data Security Standards, as amended, and any successor thereto. You may also provide additional personally identifiable information that you choose to include in an email that you send us via a Channel or collected off-line by MMM.

All of the above personally identifiable information, as well as any other personal information considered sensitive that you choose to provide us, is collectively referred to as “Personal Information” in this Privacy Statement. If you refuse to provide the Personal Information that MMM requires in order to provide you with any product, service or information, you may not receive the product, service or information.

**Non-Personal Information:** You may provide certain non-personal information to us, such as electronic information collected through cookies or other similar means, other information in connection with a request for one of our products, or any other information that you provide or

we collect that is not Personal Information. All of this information is collectively referred to as “Non-Personal Information” in the Privacy Statement.

### **How We Collect Information.**

There are a number of ways in which MMM may collect Personal Information from you. Personal Information may be collected if you provide Personal Information in connection with using a Channel, registration forms, use of online tools or programs, responses to mailed materials, subscription to our newsletter and other publications, telephone calls, Channel forums, social media and message boards, and in person, such as an event. In addition, MMM may collect aggregate Non-Personal Information from the Channels the customers access or visit through the use of cookies and website logs, as described below.

Cookies. MMM may collect Non-Personal Information through the use of cookies. A cookie is a small file that a website puts on a user’s hard drive. This file identifies specific information about previous visits to our website, including the pages you view, the links you click, search terms you enter, and other actions you take in connection with our website, products and services. We may also collect certain information from the browser you used to come to our website such as your Internet Protocol (IP) address, browser type, access times, the Uniform Resource Locator (URL) of the website that referred you to our website and to which URL you browse away from our site if you click on a link to our site.

Most browser applications allow you to block or limit the use of cookies. Consult the help menu of your browser application for details. If you block the use of cookies, you may not be able to use some of the features on the MMM website.

Website Logs. MMM may collect Non-Personal Information in the form of website logs (collectively “Logs”). Logs are files that record activity on the Channels and gather statistics about users’ activities, such as how many users have visited the Channels, how often, how many “hits” a particular webpage is received, type and quality of the user’s Internet connection to the Channels, and identification of the user’s hardware and software. The entries comprising the Logs may contain IP addresses, user IDs, and identification of the Internet service provider that provides your connection to the Internet. Generally, we use Logs to operate and improve the Channels, to identify the popularity of certain features, to assist with internal marketing and demographic studies, and to enable us to assess overall efficiency and activity on the Channels.

### **How We Use Information.**

MMM uses your Personal Information and Non Personal Information for a number of purposes, including, but not limited to:

Process an order you placed for services or products;

Send communications to you, such as transaction status, including order confirmations, information about products and services which you have chosen to purchase and promotional offers and surveys;

Send you special promotions and advertisements;

Send you information regarding the products and services of MMM and its business partners; and

Provide customer support.

### **Disclosing Your Information.**

MMM may share your information, including Personal Information, within MMM or with any unaffiliated third party, including any MMM Business Partner, as described in this section.

A. Fulfillment of products and services provided by or for MMM. MMM may retain other companies and individuals to perform certain functions on our behalf. Examples include, but are not limited to: (i) companies that host or help to administer the Channels; (ii) companies that help to process an order for a product or carry out the services you request, which may include, completing the order; (iii) companies that provide payment and billing services; (iv) shipping companies that deliver products; (v) web hosting and Internet service providers. Any such third parties who are involved in these activities are authorized to use the information that is collected by and/or disclosed to them for purposes of fulfilling their contractual obligations to MMM, fulfilling any obligations owed to you and to other individuals who access and use the Channels or services, or as otherwise permitted in this Privacy Statement. MMM requires that any such third parties protect the confidentiality of Personal Information they collect or have access to in the course of their engagement by MMM. True?

B. Compliance with Law and Subpoenas/Fraudulent Activity. MMM reserves the right to disclose the information it collects from you when MMM believes in good faith that such disclosure is necessary to comply with applicable law, law enforcement, legal process or legal action, to avoid liability for MMM and/or its agents and Business Partners, and/or in to protect the rights and property of MMM and others, including MMM's agents and/or its Business Partners and customers. Further, MMM may disclose the information it collects if MMM suspects an individual or entity has provided fraudulent or illegal information, has committed an illegal, fraudulent or wrongful act or omission, has attempted to pose as someone else, or has attempted an unauthorized use or access of any computer system or website.

### **Securing Information.**

While MMM cannot guarantee complete security of the information we collect from you, we have implemented commercially reasonable physical, electronic and managerial procedures to

aid in the prevention of unauthorized access to an improper use of the information we collect from you and to aid in the accurate maintenance of this information. You should be aware, however, that MMM has no control over the security of other websites or services on the Internet that you might visit even when a link may appear to direct you to websites and services from MMM. We want you to feel confident using the Channels, however, no system can be completely secure. Therefore, although we take commercially reasonable steps to secure your information, we do not promise, and you should not expect, that your Personal Information, other communications or content always will remain secure.

### **Links to Third Party Websites and Services.**

Please be aware that MMM provides links to other websites, including websites of a Business Partner, which if you click on them may collect Personal Information about you. The information practices of those third-party websites linked to MMM are not covered by this Policy Statement. We generally use a pop-up window near links that go to third party websites which contain the following statement, “We encourage you to read the privacy policies of each website you visit prior to providing Personal and/or Non-Personal Information to that website, including, the Twindom privacy policy, located at: <https://web.twindom.com/privacy-policy/>”.

### **Storage and Processing.**

Information collected may be transferred to, stored and processed in the United States or in any other country in which MMM and its Business Partners maintain facilities. The data protection and other laws of countries other than the United States may not be as comprehensive as those of the United States. By using a Channel or providing your information to MMM or its agents and Business Partners, you consent to your information being collected, transferred to, stored and processed in the United States and other applicable countries. If you do not agree to this provision, do not provide information to us.

### **Collection and Use of Children’s Personal Information.**

MMM takes children’s privacy seriously. We do not knowingly collect Personal Information from children under the age of 18 through our website or via any Channels. If you are under 18 years of age, please do not submit any Personal Information through our website or via a Channel without the express consent and participation of a parent or guardian.

### **Changes to this Privacy Statement.**

We will occasionally update this Privacy Statement. If we make changes to this Privacy Statement or make any material changes to how we use your Personal Information, we will revise this Privacy Policy to reflect such changes and revise the effective date of this Privacy

Policy included at the end of this section. We encourage you to periodically review this Privacy Policy to be informed of how MMM is using and protecting your Personal Information.

**Contacting Us.**

If you would like to contact us for any reason regarding our privacy practices, please write us at: My 3D Mini Me, Inc., \_\_\_\_\_ Illinois \_\_\_\_\_. You may also email us at \_\_\_\_\_@\_\_\_\_\_.com

Effective Date: May 1, 2018